



2011 Sponsorship Opportunities

Please consider supporting the Festival in our 32nd season of dedication to excellence. This season offers over 50 performances in the concert hall at the Charles W. Stockey Centre for the Performing Arts, plus cruises, special events and educational opportunities.

Please indicate the level of support you wish to provide and return the form to the Festival of the Sound office at 42 James Street, Parry Sound, by fax to (705)746-5639 or mail to Box 750, Parry Sound, P2A 2Z1.

Feel free to call the Festival office at (705) 746-2410 if you have questions.

Company _____

Address _____

City _____

Province _____ **Postal Code** _____

Phone _____

Fax _____

E-mail _____

Contact _____

Signature _____

Sponsorship Options

- Special Concert \$3,000
- Cruise \$2,500
- An Evening at the Festival \$1,300
- Co-sponsor an evening \$700
- Sponsor an artist \$300
- Sponsor a morning or noon concert \$300

Cost for Sponsorship \$ _____

- Payment Enclosed
- Bill me later

In addition, you may want to consider advertising in the 2011 Festival Brochure with a circulation of 60,000 or Festival Programme with a circulation of 5,000. Costs range from \$180 to \$875.

With sincere thanks and best wishes for the 2011 season!



2011 Sponsorship Benefits

An Evening at the Festival Sponsorship

- 4 complimentary tickets for the sponsored performance
- Recognition from the stage on the evening of the performance
- A signed complimentary Festival of the Sound poster
- Prominent display of Company logo in the 2011 brochure centre section
- Prominent display of Company logo in the 2011 programme acknowledgement section and on the 'date of concert' page
- Prominent display of Company logo in the Charles W. Stockey Centre lobby during the Festival
- Opportunity to meet the artists/Artistic Director/or Board of Directors after the sponsored concert
- Keepsake brochure and programme for the Festival of the Sound

A Noon or Afternoon Concert – OR – An Artist Sponsorship

- 2 complimentary tickets for the sponsored concert or artist
- A complimentary Festival of the Sound poster
- Acknowledgement in the front section of the 2011 programme
- Acknowledgement in the side-bar on the 'date of concert' page
- Opportunity to meet the sponsored artist after the sponsored concert
- Keepsake brochure and programme for the 2011 Festival

A Cruise Sponsorship

- 4 complimentary tickets for the sponsored cruise
- Recognition from the cruise stage on the evening of the performance
- A complimentary Festival of the Sound poster
- Prominent display of Company logo in the 2011 brochure centre section
- Prominent display of Company logo in the 2011 programme acknowledgment section and on the 'date of concert' page
- Prominent display of Company logo in the Charles W. Stockey Centre lobby during the Festival
- Opportunity to meet the artists/Artistic Director/or Board of Directors after the cruise
- Prominent display of Company logo (plus business cards/info brochures) on a table on the first floor of the cruise boat
- Keepsake brochure and programme for the 2011 Festival



A Brief History

The 1980 FESTIVAL OF THE SOUND marked the beginning of Ontario's first annual international summer festival of classical music. During the summer of 1979, renowned pianist Anton Kuerti had purchased a summer home near Parry Sound and organized three concerts by outstanding Canadian musicians. The enthusiastic response to these programmes inspired him to propose an annual concert series. A number of local residents accepted the challenge, and the FESTIVAL OF THE SOUND formed a Board of Directors and became a non-profit corporation with Mr. Kuerti as Artistic Director. In 1985, James Campbell began his tenure as the Festival's second Artistic Director, a position he still holds today with distinction.

Hundreds of Canadian and International musicians have performed at the Festival during the twenty-eight years, among them: string quartets of the stature of the Tokyo, St. Lawrence, Allegri and Penderecki and the Borodin and Beaux Arts Trios; singers Jean Stilwell, Russell Braun, Mark DuBois and Kevin McMillan; pianists André Laplante, Jane Coop, Menahem Pressler and Angela Hewitt; violinists Pinchas Zukerman, Corey Cerovsek, Martin Beaver and Moshe Hammer; cellists Janos Starker, Yo-Yo Ma, Denis Brott, Shauna Rolston and Denise Djokic; choirs from Christ Church Cathedral, the Trinity College Choir, Cambridge and The Elmer Iseler Singers. Orchestras appearing at the Festival of the Sound have included the Toronto Symphony and the World and National Youth Orchestras. Composers-in-residence such as Srul Irving Glick and Robert Rosen have written works on site during the Festival of the Sound and several premieres of works by Canadian composers are featured each year.

Cruises aboard the Island Queen have been part of the Festival since its beginning, growing from a gala sunset cruise in 1980 to regularly scheduled

cruises featuring music ranging from classical to dixieland and jazz.

The FESTIVAL OF THE SOUND also has an educational element, offering master classes for developing musicians, open rehearsals, workshops for local children and lectures by musicians and composers, designed to improve the musical understanding and appreciation of audience members. This element of the Festival was taken to a new level in 2001 with the *Music From the Inside Out* series. Family concerts on Saturdays introduce young audience members to the joys of making and hearing music.

In 2005, the Festival began its innovative and highly successful school music program, Music Scores. Each fall and spring, Festival musicians spend a week in Parry Sound, making ten visits to schools in the Near North District School Board, St. Peter's Roman Catholic School and Shawanaga and Wausaksing First Nations Schools. They get to know the children in Grades 4 to 6 and the children get to know them, hear samples of their performances and learn about their instruments. On the last day of the week, all 700 children come to the Stockey Centre for a full concert by the musicians, whom they now regard as friends. All of this is offered without cost to the children or the schools.

A volunteer Board of Directors works all year with a full time Executive Director to prepare for the summer concert series, which has grown from a 2-week \$60,000 Festival in 1980 to a 3-week \$730,000 Festival in 2010. The Festival of the Sound was honoured in 1995 and again in 2003 with a *Lieutenant Governor's Award for the Arts* in recognition of the exceptional private sector and community support developed over the years.

In 2003, a long-time dream of the Festival of the Sound was realized with the opening season in the Charles W. Stockey Centre for the Performing Arts on the Parry Sound waterfront.